

Swyve AI Content Policy

Effective Date: [20th October 2025]

Last Updated: [20th October 2025]

Purpose

This AI Content Policy defines Swyve's rules for uploading, labeling, and moderating AI-generated or synthetic media. Our goal is to ensure that all content is legal, consensual, and clearly disclosed to users.

1. Definition of AI Content

AI or synthetic content includes:

- Deepfakes or face-swapped media
- AI-generated voices or animations
- Text-to-video or CGI-based adult content
- Any digital simulation of a real person without consent

2. What Is Allowed

You may upload AI content only if:

- It does not depict or imitate any real person without their documented consent
- It does not resemble minors (real or fictional)
- It is clearly labeled as AI/synthetic in the title, tags, or description

3. What Is Prohibited

AI content may not:

- Feature real individuals without their verified consent
- Imitate celebrities, influencers, or private persons without legal clearance
- Be used to deceive or mislead users about the nature of the content
- Depict minors or be stylized to resemble minors
- Circumvent verification or consent policies

4. Disclosure Requirement

Creators must clearly label AI-generated content as such. Failure to disclose synthetic content may result in removal, warnings, or permanent bans depending on severity and intent.

5. Review and Moderation

Swyve may use automated tools to detect AI content. Suspected uploads may be flagged for human review. Repeat violations or deceptive AI use will result in stricter enforcement.

6. Consent and Legal Risk

Creators are fully responsible for ensuring that synthetic content does not violate copyright, likeness rights, or consent laws. You may be held legally liable for misuse of AI.

7. Contact

For questions about AI content compliance, contact: swyve@swyve.io