

Swyve Content Moderation Policy

Effective Date: [20th October 2025]

Last Updated: [20th October 2025]

Purpose

This Content Moderation Policy describes how Swyve reviews, restricts, and removes content that violates our rules, terms of service, or legal obligations. Swyve aims to maintain a safe, lawful, and respectful environment for adult creators and fans.

1. Moderation Principles

Our content moderation is guided by the following:

- Legality: No content may violate local, national, or international laws
- Consent: All content must be fully consensual and verifiable
- Safety: No material promoting harm, violence, or exploitation
- Transparency: Users are informed of moderation decisions and have the right to appeal

2. What We Moderate

We review content that is:

- Reported by users or flagged by our moderation team
- Detected by automated tools (e.g., nudity detection, facial age estimation)
- Submitted by unverified or high-risk accounts
- Part of broader investigations (e.g., law enforcement referrals)

3. Prohibited Content Includes

- Child sexual abuse material (CSAM), real or simulated
- Non-consensual sexual activity, hidden cams
- Incest, bestiality, rape content (even fantasy/simulated)
- Sexual violence, blood, torture, or extreme fetish content
- Terrorism, hate speech, or illegal acts
- Unauthorized deepfakes or AI-generated non-consensual content

4. Review Process

All flagged content is reviewed by our human moderators. We consider:

- Context and intent
- Jurisdiction and applicable law

- Creator history and prior violations
- Consent documentation if required

5. Enforcement Actions

Based on severity and frequency, we may:

- Remove or blur violating content
- Issue warnings or temporary suspensions
- Permanently ban accounts or withhold payments
- Report illegal content to authorities

6. Appeals

Users may appeal moderation decisions within 30 days. Appeals must include any relevant context or clarification. Our content integrity team will review appeals independently.

7. Automation and Human Oversight

Swyve uses machine learning tools to assist moderation but all final decisions are made by trained human reviewers.

8. Contact

For content moderation issues, contact: swyve@swyve.io